

# Composer



## The World's One-Stop Marketplace for Citizenship Education

**Composer is the first digital platform to offer a comprehensive collection of resources for activating a deeper sense of civic responsibility in students.**

As a one-stop marketplace, Composer enables educators to access a whole ecosystem of content providers in one place. They can search and find resources that span civics, social justice, social and emotional learning, and global competence. Launched to the public in April 2020, Composer features over 1,000 high-quality learning experiences from over 35 organizations. It also provides research-based tools and guidance to support educators with curriculum planning and tailoring the world's best curriculum to their own context. For example, schools can search for "racism" and find and adapt resources designed by providers or used by schools related to that theme.

**Now more than ever, we must prepare young people to be engaged citizens** in a more functional and just society, inspired to address the world's most pressing problems. Composer believes that the knowledge, mindsets, and skills that enable effective citizenship can and should be taught as systematically as we teach math and literacy. Currently in North America and Australia, Composer serves educators working with grades 6-12 (majority public) and in non-traditional learning environments (such as after school

program, summer camp, and/or home school). So far, we have over 1,600 users with an NPS of 55 and positive feedback from users:

*"This year [2020] has caused me to radically change my content to be explicitly anti-racist and explicitly in support of my students. Composer is a big support as I do so. I have access to high quality resources that can bring the world to my students...that I wouldn't be able to otherwise."*

— Alexandra (Alex) Melnick, Leland High School, Leland, Mississippi

**In order to maximize impact, one of Composer's central ambitions has been to become a self-funding social venture.** Though a non-for-profit entity and free to individual educators, we offer premium features and services to both our content providers as well as networks of schools and educators that leverage our expertise in product development, curriculum design and learning science, and extensive knowledge of the citizenship education landscape. Composer was founded in 2019 by High Resolves as a collaborative initiative with four other market leaders in civics and citizenship education: Facing History and Ourselves, iCivics, Generation Citizen, and Peace First, and with generous support from the Chan Zuckerberg Initiative and Imaginable Futures of the Omidyar Network.

